



Board of Trustees

Strategic Partnerships and Advancement Committee

September 27, 2024

Agenda Item

DISC-1: Fiscal Year 2023-2024 Attainment Review

Proposed Action

The Strategic Partnerships and Advancement Committee is asked to review positive outcomes and areas of opportunity around attainment achievements from Fiscal Year 2023-2024.

Authority for Action

N/A

Supporting Documentation Included

Attachment A: Fiscal Year 2023-2024 Attainment Results

Facilitators/Presenters

Rodney Grabowski, Senior Vice President, UCF Advancement and Partnerships, and Chief Executive Officer, UCF Foundation, Inc.

Summary of Key Observations/Recommendations

- UCF Advancement and Partnerships achieved 104% (\$104.4 million) of its attainment goal (\$100 million).
- Outright gifts (cash) saw a 9% increase from the previous fiscal year.
- Gift and donor count metrics saw record highs in Fiscal Year 2023-2024:
 - 54,243 donors (an increase of 6,157 from the previous fiscal year), and
 - 237,377 gifts (an increase of 12,252 from the previous fiscal year)

Additional Background

The Strategic Partnerships and Advancement Committee provides oversight and strategic direction to the University's advancement, economic and business development activities while monitoring key performance indicator results, including fundraising targets.

Implementation Plan

The Advancement and Partnerships team is actively pursuing fiscal year 2024-2025 fundraising goals and enhancing the existing donor pipeline utilizing industry best practices in prospect management.

Resource Considerations

The impact of successful fundraising will expand access to higher education and help to make it affordable through scholarships and resources. This informational item will not result in any additional costs to the University.